

Beecell is a leading Digital Media company. We produce, package, publish, and market Digital Media products and services.

We offer several Digital Media products that complement any Digital transformation strategy a company might have. Beecell along with its subsidiary Tomandora Productions, is able to provide a variety of services including:

Beecell product and service offerings:

- Direct Carrier Billing (DCB) MENA region
- Digital Content Production (2D & 3D Animations & Video Production)
- Content Management and Aggregation
- Digital Advertising and Social Media Management
- Digital Transformation
- Complete eCommerce Solutions
- Data Management and Visualization
- Interactive storytelling
- Digital Transformation

Our partnerships with Mobile Network Operators allows us to interact with end consumers through the operator’s network. Distinguished as a win-win partnership; value added services increases the mobile operator’s ARPU and offers the end consumer valuable information and interactive services. Additionally, we offer an end-to-end solution including aggregation and the complete outsourcing of the management of value-added services.

By having direct mobile operator connectivity in 22 countries, Beecell is able to reach over 300 million mobile subscribers. As time-to-market is one of the most important aspects of offering any new service, Beecell is able to deliver solutions quickly and efficiently.

For content owners and producers, we offer ways create, distribute as well as monetize content. We enable content owners can create new revenue streams and interact with their consumers directly. We have a vast experience in distributing and marketing content on different platforms including YouTube, Instagram, Facebook, and TikTok.

FACTS

Company name:

Beecell International Limited
(Damac Executive Heights,
Emirates Hall “Tecom” United
Arab Emirates)

Establishment:

2004

Company Executives:

Bashar Hantouli – CEO
Mohammad Sheeb – CCO
Loay Abdulla – CTO

Number of Employees:

70

Contact Details:

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Subsidiaries:



On the corporate and governmental level, value added services offer many Digital transformation solutions that enables entities to better communicate and interact with their customers. Corporations, governments, and banks can enhance their service offerings and offer more convenient ways for their customers to use their services. Corporate services include mobile application development, sending information and advertisement messages to customers, interacting with customers through two-way interactive solutions that allows for customer feedback, surveys, or provisioning of services.

Mobile advertising has been growing dramatically over the past few years. Today, it represents a major advertising medium for all products and services. Advertisers can use all types of digital advertising for brand awareness and introduce a "call for action" in their advertisements, increasing sales and revenues in the process. To complement, we also offer a wide variety of mobile advertising solutions including profiled bulk SMS broadcasts and mobile applications dedicated to advertising. Beecell offers cost-per-acquisition or cost-per-transaction advertising models.

For eCommerce, we offer a complete digital transformation solution including setting up an online store, design, payment gateways setup, product management, order management, and even last mile delivery management. Product photography and presentation can also be offered as part of the eCommerce solution using our inhouse studio and photographers.